

Sustainability Council Meeting Minutes October 10, 2005

Present:

Council Members: Karen Arabas, Joe Bowersox, Sue Koger, Robin Morris-Collin, Kiri Nelson, Jennifer Roney, Elizabeth Siebert

Campus Members: Constance Adler, Susan Chiappella, Bob Collin, Jodi Lowes Lisa Frost

Design Proof for Logo:

Joe began the meeting by having the group look over the redesigns for the sustainability logo. Chris Noud submitted 13 new choices and Joe asked that the group vote using a +/- system to narrow down the decision to the Top 3 choices. Joe asked that everyone keep an open mind and remember the logo is not for the Sustainability Council's use alone, but instead will be used to brand sustainability campus-wide. Many felt the redesigned logos focused too much on the environment, incorporating leaves and trees rather than on the theme of the 4 E's. Others felt the new designs lacked symbolism relative to the campus itself (i.e. the star trees, Mill Creek, the WU colors, etc) making the logo indistinct. A color scheme close to WU's or autumnal in nature was suggested. The group decided to ask for another round of design submissions. The consensus was that the logo still was not representative of sustainability and the original sustainability compass logo was still favored by all. Jennifer mentioned that Chris and his staff had recently created a logo for Atkinson's professional MBA program that incorporated part of the WU compass logo. Jennifer offered to go with Joe and meet with Chris and discuss the ideas the Council mentioned.

Update on Campus Sustainability Day:

Bob Collin gave an update on the planning of Campus Sustainability Day. We still need to register and pay for the webcast. Jennifer volunteered to take care of that and will use her university credit card for payment. Friends of Marion County is confirmed for a table, they will have 4 representatives onsite throughout the day and will show a Powerpoint presentation. Bob will be confirming with other groups this week about tables. President Pelton has agreed to speak that morning. Kristin Grainger will need to receive the talking points he should address in the next week or so. Bob suggested that the speech include a welcome to the first annual Campus Sustainability Day, the mission of the Council, the 4E's, the sustainability retreat and the campus' future direction as it relates to sustainability. It was agreed that ideally President Pelton's remarks would be about 20 minutes with time for questions. Bob will gather information from the Council's website to pass along to Kristin. Tables have been reserved in the UC on the 1st and 2nd floors for the day with President Pelton speaking in the Alumni Lounge following the webcast.

The webcast will be broadcast (pending WITS approval) in Alumni from 9:30 – 11:30 am.

Update from Working Groups:

Short-term Working Group: Announcements went out regarding the Mini Grant. We have received one grant application so far, but are expecting others from students and Physical Plant before the deadline.

Long-term Working Group: The Council has been put on the agenda for the November 15th meeting of the Administrative Council and is scheduled to meet with the Executive Committee during the January 23, 2006 Board of Trustees meeting.

Clean Energy Challenge:

Facilities and Physical Plant are looking into installing photovoltaic lights in the new Kaneko building. PGE may be a major funder of the photovoltaic cells. WU may decide to purchase clean energy for Kaneko. WU students may wish to promote a “clean energy challenge,” in which students individually and voluntarily agree to pay an additional fee to purchase renewable, “salmon-friendly” energy. A similar challenge was done by Lewis and Clark students a couple of years ago but has since lapsed.

The next Sustainability Council Meeting will be held on Tuesday, October 18th at 11:30 am in UC-Dining Room 1.