

OUR READERS

Northwest Congressional Delegation
Oregon State Legislature
Washington State Legislature
League of Women Voters of Oregon
Portland Business Alliance
City Club of Portland

Coalition for a Livable Future
Willamette University Alumni
Oregon's Principals and Superintendents
Oregon's Public and Private Libraries
Highly-evolved voters

SOCKEYE
DISCUSSION DELIVERED™

where do we go from here?

Dear Readers,

Sockeye Magazine is exhilarating! It provides innovative ideas, current research, and fascinating people devoted to solving complex issues—including this forum on child and youth development.

While working on my master degree at Portland State University, I found that too often good data were absent from policy-making while poor or market-driven data were considered. Joining the nonpartisan, nonprofit **Sockeye Magazine** was my opportunity to question the basis of policy while exploring topics of personal interest: international trade, education, and healthcare.

Since 1996, **Sockeye Magazine** (formerly **Oregon's Future**) has operated on sheer willpower and commitment to its mission. I am continually amazed at the generosity of our authors and advisors who donate their time and expertise to share their knowledge with you. **Sockeye's** writing, interviewing, and editing process is GRUELING. Our timetable and funding are moving targets and yet, when each forum is published, there is a visceral feeling of relief and pride at having created a truly useful discussion.

And now we are at a crossroads. We believe **Sockeye Magazine** is unique and worthwhile, but our current topic-driven, grant-based funding is neither sufficient nor efficient—in fact our bare-bones staff regularly foregoes salaries to meet production costs. We need committed partners who share our vision of nonpartisan dialogue to support a \$140,000 annual budget in order to deliver **Sockeye** quarterly.

We welcome your ideas, contacts, and feedback as we figure out our next steps.

What benefits do you get from our coverage?
What would make **Sockeye** more useful to you?

On a brighter note, thank you to our friends, family, funders, board members, advisors, and subscribers who write checks, edit articles, and give encouragement so that we can do this work. And a special thanks to Executive Editor Jay Hutchins for his partnership and years of intense debate, laughter, and curiosity that have greatly sharpened my perspective.



Doreen Roozee
Executive Director
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WHAT I HAVE ALWAYS APPRECIATED ABOUT SOCKEYE MAGAZINE IS THAT IT CONNECTS CITIZEN ACTIVISTS WHO ARE PASSIONATE ABOUT THE ISSUES WITH EXPERTS WHO ARE PARTICULARLY KNOWLEDGEABLE ABOUT THE ISSUES. THIS MIX OF HEART AND MIND IS POWERFUL.

Jim Labbe,
Urban Conservationist
Audubon Society of Portland