



2010 OPPMA CONFERENCE

CHOOSING, MEASURING, AND USING PERFORMANCE INFORMATION

Presented by

Oregon Public Performance Measurement Association (OPPMA)
Willamette University's Center for Governance and Public Policy Research

JULY 13TH AND 14TH

Willamette University, Salem Oregon

July 13, 1:00-5:00 p.m.

OPPMA's Performance Measurement 101(4 CPE): brush-up and get familiar with performance measurement language and learn some tricks-of-the-trade. This panel includes local scholars, performance measurement consultants, and a former member of the Oregon Progress Board.

July 14, 8:30-5:00 p.m.

Choosing, Measuring, and Using Performance Information (6.5 CPE)

- ❖ **Keynote: How to Use Performance Measures and Innovation to Improve Outcomes:** Beverly Stein President, Public Strategies Group and former Multnomah Co. Chair & State Representative
- ❖ **Measurement Issues by Service Area:** Identify issues in the construction and use of measures and the results management process, including the strategic and political process in choosing measures, technology and communication. Problem-solve with expertise in the room. Pick your session by service area.
- ❖ **Outdoor BBQ Lunch & Networking**
- ❖ **Perspectives on Performance Measurement, Transparency and Trust in Government:** comments from Sec. of State Kate Brown, State Sen. Frank Morse, Marion Cty. Commissioner Janet Carlson, and Gresham City Counselor Paul Warr-King
- ❖ **Communication and the Media in Performance Measurement and Transparency:** Gary Conkling of Conkling Fiscum & McCormick along with Dick Hughes and Peter Wong of the Statesman Journal cover effective communication of performance information with the public
- ❖ **Fishbowl Topic Sessions:** topics are picked by participants to address issues that cross program areas

COST: \$50.00 for 1st day, \$100.00 for the 2nd day, or \$150.00 for both days. A 15% discount is being offered to groups of 5 or more. Mail-in registration ends July 9, 2010; limited on-site registration is available the day of the event.

www.willamette.edu/centers/publicpolicy/



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Registration Form

Contact Information

Name/Title: _____

Agency: _____

Email: _____

Address: _____ Phone Number: _____

_____ Alt. Number: _____

Registration Information

Participant Name	DAY ONE: \$50 4 CPE	DAY TWO: \$100 6.5 CPE	Registration Total
	Performance Measurement 101	Performance Measurement in Government	

Conference Total: _____

Method of Payment: **Check** **Credit Card**

Please mail registration form and payment by July 9th to:

Willamette University
 Atkinson Graduate School of Management
 Attention: Mary Stout
 900 State Street
 Salem, OR 97301

Forms may also be faxed to 503.370.3011. Questions? Call Holly Carson at 503.370.6115 or email oppma-conference@willamette.edu.

Credit Card Payment Information

Type of Card : Visa Mastercard Discover American Exp.

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Signature: _____ Date: _____

