GENERAL INSTRUCTIONS

Read only this sheet before the examination begins. Do not turn the page until the exam begins.

It is the responsibility of law students to be familiar with the Student Grievance Procedure. The following acts are violations over which the Grievance Committee has jurisdiction:

A. Acquiring or divulging unauthorized information concerning the content of an examination or other graded course material.
B. Violating the time limits provided for an examination, either by beginning before the stipulated time or by answering after the time set for completion.
C. Falsely representing another's words or ideas as one's own, in any academic work.
D. Collaborating upon a course-required project without the authorization of the instructor.

Put exam numbers on the exam envelope before the exam begins. Put exam numbers on the blue books as you use them. Page numbers are not necessary in the blue books.

An announcement will be given in each test center to start and stop the exam, including a 5-minute warning before the end of allocated exam time. All writing and marking on exams must cease when the announcement is made that the allocated time for the exam has expired. No exceptions will be allowed. This includes writing page and/or exam numbers on your completed exam.

All used scratch paper is to be returned inside the exam envelope. All unused blue books and scratch paper are to be returned to the collection box in the lobby. All exam questions must be returned at the end of the exam unless instructions clearly state that you may keep the questions.

If you have software problems that you cannot remedy by re-booting and re-launching the Exam4 software, you must hand-write the remainder of your exam.

SPECIFIC INSTRUCTIONS

If you use blue books, please write only on every other line, on one side of the page.

The exam is open book. You may bring and use any hard-copy materials of any kind. NO legal materials (statutory or otherwise) are provided with the exam. If you would like access to those materials during the exam you must bring them with you.

The exam consists of TWO ESSAY questions. They are NOT of equal weight. The first is approximately 75% of the total points on the exam and the second approximately 25%. The exam covers a lot of ground, testing your substantive, policy and practical understanding of trademark law and your ability to effectively and efficiently turn that expertise into client value by providing complete, accurate, relevant, practical and actionable advice. Come well prepared.

Do not write a legal treatise. State only (but all) the relevant legal rules and expressly connect and apply them to the specific situation. If an area of trademark law applies to more than one part of your answer ONLY state the substantive legal rules the FIRST time they arise. In all subsequent instances refer back to your earlier statement of the law and explain specifically how those rules apply to the new factual situation. You will not receive additional credit for restating the same rules and not doing so will save you a lot of time.

Do not assume facts not stated (either that they exist or do not exist). You will frequently require (sometimes substantial) additional information to fully resolve issues. In such situations you should specifically identify the additional information you need and explain its particular relevance to your analysis and its effect on the likely legal outcome and your advice.

Examination continues next page