

Willamette University MBA for Business, Government &  
Not-for-Profit Management

## Graduate School: Jumpstart Your Career in Nonprofit Management

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IMPACT Conference • Boston • March 7-9, 2008

## Urgent Need for Leaders

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- ▶ 640,000 leaders needed in non-profit management
- ▶ Need passion to lead and knowledge and skills
- ▶ Graduate school to bridge the gap from undergrad to your career

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## Agenda

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- ▶ Discovering your Career Interest
- ▶ Graduate Degrees for the Greater Good
  - ▶ Debunking the MBA Myth
- ▶ Insider Tips to Prepare Your Application
- ▶ Q & A with Two Graduate Students

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## Discovering your Career Interest

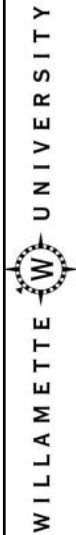
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- Understand your skills and preferences and how they might apply to your career
- ▶ Career Leader
  - ▶ Vault
  - ▶ Wet Feet

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## Graduate Degrees for the Greater Good



- ▶ Business Administration
- ▶ Divinity
- ▶ Education
- ▶ Environmental Sciences
- ▶ Global and Public Health
- ▶ International Affairs
- ▶ Nonprofit Management
- ▶ Public Interest Law
- ▶ Public Administration
- ▶ Public Policy
- ▶ Social Work
- ▶ Urban Planning

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## Graduate Degrees for the Greater Good



- ▶ MBA, MPP, MPA, MAT, JD, MA, MS....  
Lots of options!

<http://education-portal.com/index.html>

<http://princetonreview.com/grad>

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## Debunking the MBA Myth

- WILLAMETTE UNIVERSITY
- ▶ Myth: An MBA is only for those who want to work in corporate business
  - ▶ Reality: An MBA can help you to be successful in almost any organization.

### Transferable Skills:

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- ▶ How organizations operate: finance, accounting, marketing, HR, etc.
  - ▶ Critical, analytical and strategic thinking
  - ▶ Leadership skills
  - ▶ Oral communication skills
  - ▶ Networking skills

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## Ready to Apply?

- WILLAMETTE UNIVERSITY
- ▶ *Application Review is Subjective and Holistic*
    - ▶ *Be Honest and Realistic*
    - ▶ *Tell not only what you hope to gain but what you hope to contribute*
    - ▶ *Know about the program and its culture*
  - ▶ *Clean up your Facebook and MySpace!*

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## Willamette Early Career MBA



- ▶ 1. Higher Earning Potential
- ▶ 2. Experience to Build On – Hands-On Learning
- ▶ 3. More Choices in Business, Government and Non-Profit Management
- ▶ 4. Plan for Your Future through Career Services
- ▶ 5. Return on Educational Investment (REI)

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## Where Can I Learn More?



[www.willamette.edu/mba/IMPACT](http://www.willamette.edu/mba/IMPACT)

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