

COMPLIMENTARY ISSUE FROM WILLAMETTE UNIVERSITY

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Early Career MBA — MBA for Professionals — Executive Development Center

WILLAMETTE UNIVERSITY MBA



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THE MBA FOR LIFE.

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Empower your career, your future and your life.

Whether you have just completed your undergraduate degree, have worked in a professional position for a few years, or are an experienced executive, the MBA and Executive Development programs at Willamette University will help you take that next step.

The unique curriculum integrates business, government and non-profit management and emphasizes hands-on, experiential learning. Students take what they learn in class and apply it to their internships, consulting projects and careers.

"My Willamette MBA education taught me how to be the kind of business leader I strive to be every day: efficient, effective, creative and visionary."

— Sharon Perez, MBA '95

Sample of Willamette MBA Employers

Bank of America	Microsoft Corporation	State of Oregon
Bosch Company	Morgan Stanley	Tektronix, Incorporated
Deloitte	National Geographic Society	The Standard
Esquad	Nike, Incorporated	United Nations
Garster Group	Facility Corp	U.S. Bank Corporation
GlaxoSmithKline	Peace Corps	U.S. Defense Intelligence Agency
Graveson Foundation	Planet Systems	Washington Mutual
Hewlett Packard Company	Providence Health Systems	Weyerhaeuser
Intel Corporation	Portland General Electric	Xerox Corporation
Marcy Corps	State Farm Insurance Companies	

On the Cover: Standing (l to r): Susan Wilson (MBA '76),
Carole Hoover (MBA '90), A.J. Kusch (MBA '75, Sitting
(l to r): Nicholas Quirk (MBA '00), Sinead Bourke (MBA '00)



Students in the Early Career MBA are:

- Eager to explore various areas of interest to determine their career paths
- Looking for experiential opportunities to build their resume and skill set
- Ready to begin their careers with more opportunities and greater earning potential

Early Career MBA Perspective:

"Getting my MBA at Willamette put me on an entirely different career track than my peers. I benefited greatly from the accessibility of faculty, the opportunities to work on important real-life projects, and interaction with other students. It was hard work — but a lot of fun."

— Ashleigh Williams, MBA '06
Associate Portfolio Analyst
Russell Investments



Students in the MBA for Professionals are:

- Eager to network and learn from the experience of fellow students and faculty
- Looking to expand their knowledge to understand all aspects of an organization
- Ready to take on new managerial responsibilities and develop their experience

MBA for Professionals Perspective:

"The MBA for Professionals program at Willamette provides the context and background I need to be successful in my career — all in a format I can complete while fully employed."

— Thomas Gennarelli, MBA '08
UGM Weyerhaeuser



Participants of Executive Development Programs are:

- Eager to meet and share ideas with other professionals in their industry or job functions
- Looking for defined programs and workshops on topics to learn best practices and new ideas
- Ready to apply new ideas to their organizations and businesses

Executive Perspective:

"The EDC program I participated in has been very beneficial to my career in public service. I use the topics and knowledge learned through the program in my professional career every day."

— Ron Bersin
Executive Director, Oregon
Government Standards and
Practices Commission
Certificate in Public Management Graduate

