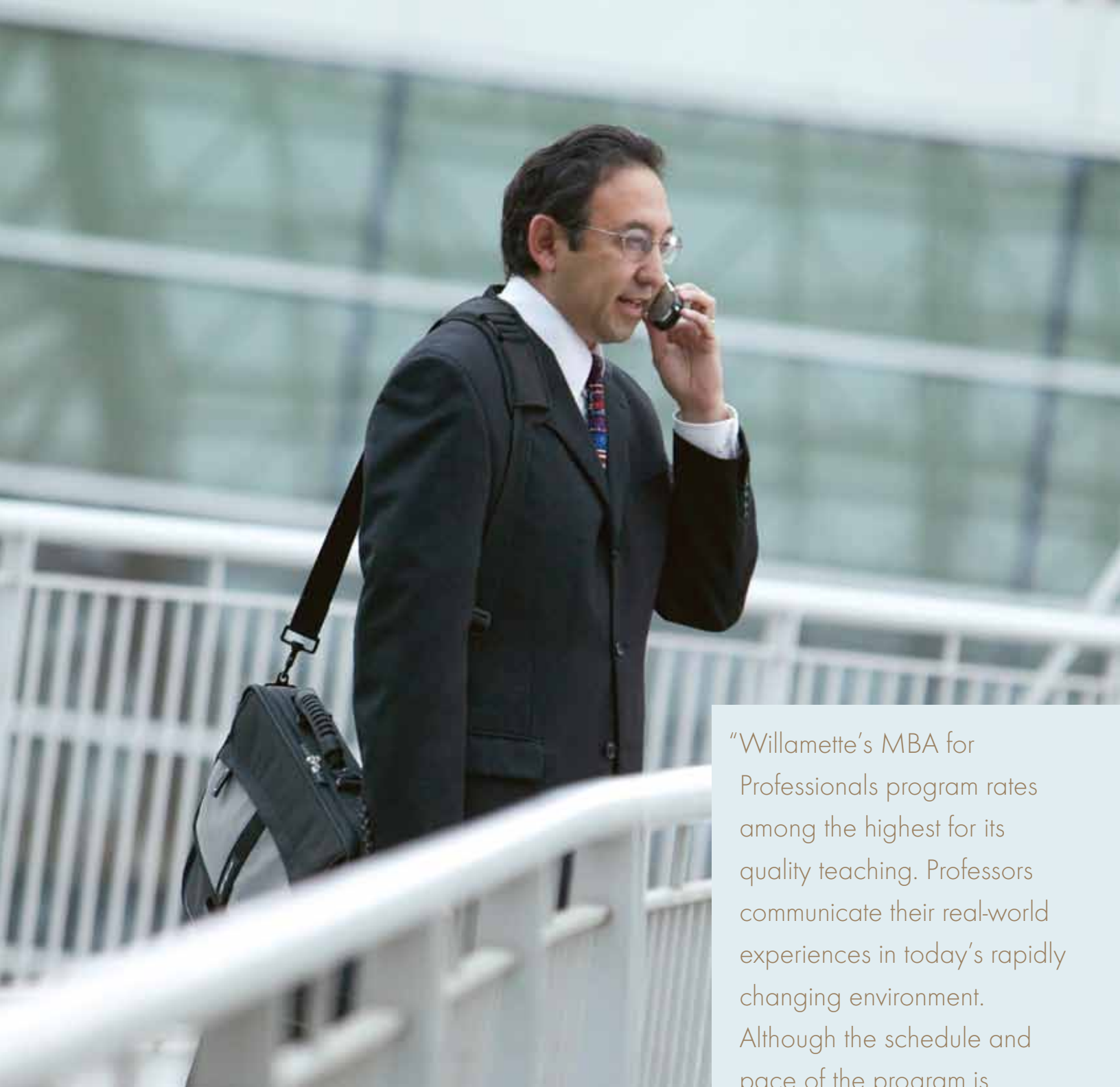


MBA for Professionals

REAL KNOWLEDGE. REAL EXPERIENCE. REAL RESULTS.





Jet Setter

Roland Zapata MBA'08 found the Willamette MBA's schedule flexible enough to accommodate his busy schedule. As a Reseller Account Manager for Xerox Corporation, Roland often travels between the East and West Coasts, supporting his sales team across the country.

Earning trust is an important part of that process. That's why Roland has taken a personal interest in the resellers he works with. And that personal connection is what brought him to Willamette – a program that shares his commitment to treating each person as an individual.

“Willamette’s MBA for Professionals program rates among the highest for its quality teaching. Professors communicate their real-world experiences in today’s rapidly changing environment. Although the schedule and pace of the program is demanding, it still allows time for busy professionals to manage their careers and tend to their personal lives.”

– Roland Zapata MBA'08
Reseller Account Manager
Xerox Corporation

Real KNOWLEDGE

CAREER BUILDING, LIFE CHANGING

You need the right tools to position yourself and your organization in a dynamic world. The Willamette MBA for Professionals is designed to meet the needs of professionals across industries and sectors – in private, public or non-profit organizations. You know your business and your industry segment. The Willamette MBA's comprehensive approach to management will give you the added perspective you need to broaden your view and see all aspects of your organization.

INVESTING IN YOURSELF AND YOUR FUTURE

The Willamette MBA for Professionals helps you build a solid foundation of management practices, develop the tools you need to manage challenges and meet goals, and apply concepts to your current workplace.

The program is based on intensive and supportive in-class experiences where students work closely with each other and with faculty members. This involves cooperation, teamwork, innovation and entrepreneurial thinking. While the MBA for Professionals is rigorous, it will leave you better prepared to strategize, lead change, motivate and inspire.



Lisbeth Claus, Professor of Global Human Resources

"I started my MBA because I knew I wanted more in my career. The MBA for Professionals program at Willamette helped me to visualize my dream job. Then it helped me develop my personal roadmap to success."

– Samantha Nelson MBA'08
Finance Director
City of Fairview, Oregon



"The MBA for Professionals was a great career move because it enabled me to apply the skills and information learned in the program directly to real-life situations in my professional work environment."

– Ian Benson MBA'08
Product Marketing Manager
Waggener Edstrom Worldwide



Business Savvy for the Greater Good

After completing her BA at Willamette, Minda Seibert '94 MBA'08 traveled the world in various roles serving non-profit organizations. After returning from Kuwait in 2006, Minda recognized the time was right to earn an MBA and enrolled in Willamette's MBA for Professionals program. She now develops innovative local programs to support Mercy Corps' many international ventures as a Senior Community Relations Officer. "Feeling that you are using every skill imaginable with limited resources to make a huge impact is very satisfying," Minda explains. Debra Ringold, Dean and JELD-WEN Professor of Free Enterprise, has taught students in all sectors – but often feels that expectations for non-profit managers will only continue to escalate. "They do some of the most important work and should be able to attract and retain top talent."

"The Willamette MBA for Professionals has made me feel like an insider. I can articulate strategy, ideas, systems and concrete reasons to my coworkers and boss better than before. But beyond that, the support system from other students and the Willamette faculty and staff was amazing."

– Minda Seibert '94, MBA'08
Senior Community Relations Officer
Mercy Corps

Real EXPERIENCE

FACULTY: WHERE PASSION MEETS PROFESSION

Willamette's remarkable faculty are successful in and out of the classroom. Through consulting projects with clients, research initiatives or participation in professional organizations, the Willamette MBA faculty are actively involved in the business world.



Chris Littrell MBA'08
Senior Loan Officer, The Standard-StanCorp Mortgage Investors

IMMEDIATE APPLICATION

You can complete the MBA for Professionals in 24 months, attending classes two evenings per week. Students tell us the concepts they learn are immediately applicable to their current workplaces and that they are able to collaborate and discuss issues with fellow students and faculty.

CAREER MANAGEMENT FOR PROFESSIONALS

The Willamette MBA for Professionals program includes exceptional career management offerings for professionals. These programs are designed to explore opportunities and challenges critical to achieving career and organizational success.

"The MBA for Professionals program at Willamette provided the context and background I needed to be successful in my career – all in a format that I could complete while fully employed."



– Thomas Gennarelli MBA'08
Business Logistics Manager/Eastern U.S., Weyerhaeuser



"Willamette's reputation, combined with the flexibility afforded by the MBA for Professionals, made the decision easy for me. I had time during the day to pursue my writing, publishing and marketing responsibilities while attending classes and studying at night and on the weekends."

– Susan Hanf MBA'08
Author *My Lemon Orchard*



Beyond the Classroom

Three 2008 MBA grads – Bill Doust, Ryan Langdon and Ericka Kingsbury – may all work in the health care industry, but their job titles and roles give each a different perspective on the world. Ericka, the operations coordinator for Salem Clinic, is responsible for the many day-to-day operations of her organization. Ryan, a dental solutions specialist at Nobel Biocare, comes from a large organization background. Bill’s work with NuVasive Creative Spine Technology often takes him all over the country, sharing his insight as a sales consultant.

Each student’s background and experience enriches the classes in the MBA for Professionals program. Every student brings unique ideas and interpretations to the table. They often meet outside of class to work on group projects or discuss how class concepts translate to their workplaces. “My peers provided great insight, opportunities and support,” Kingsbury says.

Real RESULTS

CONNECT TO THE WORLDWIDE WILLAMETTE NETWORK

From the relationships cultivated in the classroom to the partnerships formed beyond it, the Willamette MBA for Professionals is truly a life-changing experience. Students agree that the shared knowledge and expertise of colleagues add to the value of the program. In study groups, team projects or class discussions, you will learn from each other's expertise.

Earning an MBA at Willamette University makes you part of a 160-plus-year tradition of academic excellence and a network of more than 20,000 alumni around the world. You will find this group supportive and cooperative, actively initiating change and leading in their organizations.

YOUR SUCCESS IS OUR PRIORITY

Willamette faculty and staff work with you to achieve your unique professional objectives. Your degree is supported by Willamette's reputation as the premier management program in the region. This includes the Willamette MBA's designation as the highest ranked program in Oregon by *Forbes* magazine based on value and return on investment.

"Through Willamette's MBA for Professionals program, I've developed a vision for my professional future and the knowledge to execute that vision. I've gained confidence in my capabilities and built relationships that will last a lifetime."



– Mac Rinehart MBA'08
Systems Analyst IV, The Regence Group



"The best part of Willamette's MBA for Professionals program has been the people I have shared this experience with. My classmates have become great friends and business resources, and I know we will be in touch in the years to come."

– Judy Hutchison MBA'08
Vice President, Capital Pacific Bank

START NOW

Phone: 1-866-385-7622

Email: mbap@willamette.edu

Apply now at willamette.edu/mba/professionals

You can also connect with us via: [Facebook](#) • [Twitter](#) • [LinkedIn](#)



Salem, Oregon – Willamette University's Main Campus



Portland, Oregon – Willamette University's Portland Center, Pearl District

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REAL KNOWLEDGE. REAL EXPERIENCE. REAL RESULTS.



WHY AACSB? IT REPRESENTS THE BEST

Earning your MBA is a major step in your life – and your degree should represent the hard work you put into it. Accreditation by the Association to Advance Collegiate Schools of Business is the global hallmark of excellence in management education.

THE WILLAMETTE MBA IS:

- Ranked by *Forbes* magazine as a top 75 business school in the U.S. for return on investment.
- Ranked as one of the top 15 programs for preparing students for careers in marketing by *The Princeton Review*.
- Ranked #47 in the overall "Global 100" for innovation in social and environmental stewardship, and #20 for the relevance of its courses to ethical and socially-conscious management decision-making by the Aspen Institute's Top Global 100 – Beyond Grey Pinstripes survey.
- Featured as one of *The Princeton Review's* "Best Business Schools."

Willamette University is recognized as the #1 campus in the U.S. for sustainability activities by the National Wildlife Federation and #17 out of 135 on the Sierra Club's list of "Cool Schools."

Willamette University is a diverse community that provides equal opportunity in employment, activities, and academic programs. The University does not discriminate on the basis of race, color, religion, sex, national origin, disability, age, marital status, veteran status and sexual orientation. Willamette is firmly committed to adhere to the letter and spirit of all federal and state equal opportunity and civil rights laws. For more information and contacts related to Willamette's policy of non-discrimination, go to willamette.edu/dept/hr/NonDiscTitleIX or call 503-370-6210.



WILLAMETTE UNIVERSITY

ATKINSON GRADUATE SCHOOL OF MANAGEMENT

Portland and Salem, Oregon

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