Early Career MBA • MBA for Career Change
FULL-TIME MBA PROGRAMS
Willamette’s full-time MBA programs build the knowledge and experience needed for careers in business, government and not-for-profit organizations.

All Willamette MBA programs emphasize hands-on learning and are accredited by AACSB International – the global hallmark of excellence in business education. In just 21 months, students learn the core principles of management, refine their career goals, develop an in-depth understanding of one or more career areas of interest, and build the portfolio of experience employers value.

Programs include the Early Career MBA for students seeking their first professional position and the MBA for Career Change for students seeking career change or advancement.
The Willamette MBA is truly a dynamic experience. Innovative and nationally recognized for the quality of its faculty, curriculum and career preparation, Willamette University’s Atkinson Graduate School of Management offers an MBA degree of value, where you will find professional growth, real-world experience and the knowledge needed to succeed in a dynamic world.

Why WILLAMETTE?

“Your Willamette MBA education will be a career-building and life-changing experience. Our faculty and staff provide a rigorous, collaborative and caring learning environment that helps you acquire the tools to become a world-class manager and leader of your community.”

— Debra J. Ringold
Dean and JELD-WEN Professor of Free Enterprise
Willamette MBA students choose from one or more areas of interest

Accounting
Entrepreneurship
Finance
Human Resources
Global Management
Marketing
Operations, Analysis & Systems
Organizational Analysis
Public & Not-for-Profit Management
Sustainability Management
WILLAMETTE MBA Learning Experience

Willamette’s MBA programs develop the three key components of career success: knowledge, experience and career management skills. Students grow professionally and personally, and their MBA education prepares them for future opportunities.

Knowledge  Experience  Career Management

PROGRAM OPTIONS

The Willamette MBA comes in four full-time formats. Each format is designed to meet the needs of specific groups of students.

Early Career MBA: Willamette’s Early Career MBA prepares you for your first professional career position. This 21-month program is the perfect match for recent college graduates and students with zero to two years of work experience.

MBA for Career Change: The MBA for Career Change helps you make a successful professional transition in a competitive job market. The program lasts 21 months and requires at least two years of post-bachelor degree professional work experience.

MBA/JD: The MBA/JD is designed for students seeking a dual degree in law and management. Students earn the Willamette University MBA and Doctor of Jurisprudence degrees in four years. The MBA/JD can be part of the Early Career MBA or MBA for Career Change programs.

Accelerated MBA: The accelerated MBA is a fast-track, waiver-based option of the MBA for Career Change that can be completed in 9 to 15 months of full-time study. It is designed for students seeking career change or advancement who have a strong knowledge of business as well as professional work experience.

INTERNATIONAL STUDY

Willamette’s full-time MBA programs have international exchange agreements with some of the world’s leading business schools. The exchange agreements provide a variety of options for international study after completion of the first year. Students may contact the admission office for program options.

“Getting my MBA at Willamette put me on an entirely different career track than my peers. I benefited greatly from the accessibility of the faculty, the opportunities to work on important real-life projects and interactions with other students. It was hard work, but a lot of fun.”

— Ashleigh Williams MBA’06
Associate Portfolio Analyst, Russell Investments
Recent Employers of Willamette MBA Graduates

- Apple
- Accenture
- Boeing
- Bonneville Power Administration
- Deloitte & Touche
- Ernst & Young
- Hewlett Packard Company
- IBM
- Intel Corporation
- Kaiser Permanente
- Mentor Graphics

- Mercy Corps
- Microsoft Corporation
- Morgan Stanley
- Moss Adams LLP
- Nautilus
- Nike, Inc.
- Planar Systems, Inc.
- Providence Health Systems
- Real Networks
- Saber Corporation
- Salem Hospital

- State of Oregon Government
- State Farm Insurance Companies
- Tektronix, Inc.
- U.S. Bank
- U.S. Federal Government
- Vestas
- WebMD
- Weyerhaeuser Company
- Xerox Corporation
An active career management program supports the goals of Willamette MBA students. These programs are an important part of students’ MBA experiences and build a bridge between the MBA program and professional careers.

**CAREER MANAGEMENT PROGRAMS**

*On-Campus and Off-Campus Recruiting:* Employers visit the Willamette campus, host Willamette MBA students on their company sites and participate in the Pacific Northwest MBA Consortium Career Fair. These events provide employers with the opportunity to meet students who are interested in an internship or professional position, share information about their organizations and conduct interviews.

*Company Information Sessions:* Held on campus or on-site, information sessions offer groups of students the opportunity to learn more about organizations in their chosen areas of interest.

*Company Site Visits:* Students tour organizations, meet executives and interact with Willamette alumni.

*Mock Recruiting and Interview Sessions:* These special events provide practice and feedback as students refine their networking, interviewing and job search skills.

*Career Panels:* Panelists share their expertise, history and advice with students interested in their career field or organization.

*Advising:* Alumni and other professionals make themselves available to Willamette MBA students through informational interviews, résumé reviews and career coaching.

*Mentoring:* Management professionals from all industries mentor Willamette MBA students and offer guidance, support and coaching.

*Internship Program:* Students work for business, government or not-for-profit organizations to explore career opportunities and refine goals during the MBA program.

“My entire experience in the Willamette MBA program helped me to identify and prepare for my career after graduation. I received consistent support in reaching my goals—through the knowledge learned, the support of faculty and the programs offered with the Career Management team.”

— Timothy Minnich MBA’07
Consultant, Accenture
Student Professional Organizations

- Atkinson Accounting Association
- Atkinson Consulting Association
- Atkinson Finance Association
- Atkinson Golf Association
- Atkinson Management Today
- Atkinson Marketing Association
- Atkinson Outdoor Club
- Atkinson Project Management Institute
- Atkinson Public Management Institute
- Atkinson Student Association
- International Graduate Student Association
- Joint Degree Association
- National Association of Women MBAs
- Net Impact
- Society for Human Resource Management (SHRM)
Living and Learning IN OREGON

Willamette MBA graduates are always a step ahead of the competition. Along with a dynamic academic environment, Willamette’s location in Salem, Oregon, offers ample professional and recreational opportunities. From world class theater and arts organizations to outdoor adventure, the Salem and Portland areas provide an excellent quality of life and a mild climate.

You can ski the Cascade Mountains, enjoy the beaches of the Pacific Ocean, hike the Willamette National Forest, windsurf the Columbia River Gorge, and enjoy the big-city excitement of Portland. Professionally, the area is home to a multitude of businesses and hosts a variety of government and not-for-profit organizations. Seventy percent of Willamette MBA alumni choose to live and work in the Pacific Northwest after graduation.

“The Willamette University MBA encouraged me to see things in a broader context and provided me with the professional experience I needed to stand out to prospective employers. Through my educational, professional and volunteer efforts, I hope to be a part of the next generation of leaders, and inspire those who follow to do the same.”

— Maribel Rascon MBA’09
Johnson & Johnson
U.S. Army
FACULTY: Where Passion Meets Profession

Teachers, mentors, coaches and consultants — the Willamette MBA faculty understand that MBA students are preparing for the world of work. Faculty are knowledgeable, connected, experienced in the world of management, and committed to the academic and professional success of their students.

Faculty serve as consultants to business, government and not-for-profit organizations, are members of regional and national boards and are outstanding teachers and researchers. You will benefit from their important connections and expertise. Each professor looks at management from an integrated, enterprise-wide viewpoint, connecting functional areas of interest to overall management decision-making.
FROM THE FACULTY

Human Resources
Lisbeth Claus, Professor of Global Human Resources
“It falls to human resource professionals to strategically manage human talent in today’s global environment and to examine the cultural and human challenges facing successful business, government and not-for-profit enterprises.”

Finance
Michael Dothan, Guy F. Atkinson Professor of Economics and Finance
“Today, financial markets and institutions are more free, more interconnected, more global and more sophisticated than ever.”

Marketing
Elliot Maltz, Professor of Marketing
“The Atkinson School provides tools that can help you deliver value to the end user of your organization. We also provide guidance as to when these tools will be most valuable and apply them to real organizations.”

Accounting
Nicole Thibodeau, Associate Professor of Accounting
“Managers need to be aware of the rules and regulations that affect them, accounting or otherwise. And just as importantly, they need to understand the value and the limits of the information that they receive and use each day to make decisions.”

Entrepreneurship and Strategy
Rob Wiltbank, Associate Professor of Strategic Management
“Strategy is built around the notion that value is created by thoughtfully integrating the separate business functions. This interaction through time reminds us that the success of any strategic move is largely dependent upon how others react to it.”

Want to learn more about the Willamette MBA faculty?
View all faculty profiles, quotes, messages and expertise online at willamette.edu/mba/faculty_directory.
Recent PACE Clients

- Mercy Corps Northwest
- Goodwill Industries
- Salvation Army
- Friends of the Children
- Habitat for Humanity
- United Way
- Virginia Garcia Medical Clinic
- Trillium Family Services
- Oregon Public Broadcasting
- Oregon Food Bank
- The Nature Conservancy
- St. Vincent de Paul Society
- Marion County Juvenile Department
- Cherriots Bus System
- Healthy Start - Catholic Community Services
- Special Olympics

“Mercy Corps Northwest has gained value in our relationship with Willamette University and its MBA program. The students and their advisors have given us needed and timely advisory services on complex projects. We greatly value the quality of the students, professors and professionals associated with Willamette.”

— John W. Haines
Executive Director
Mercy Corps Northwest

Learn more about PACE [Practical Application for Careers and Enterprises]: willamette.edu/mba/full-time
Enterprising, passionate and involved, Willamette MBA students are encouraged to “do well and do good.” Willamette MBA students exemplify the university motto, “Not unto ourselves alone are we born,” as they give back to the community through projects, internships and professional organizations. Each year students provide more than 2,500 hours of service through the PACE (Practical Application for Careers and Enterprises) program to clients in the not-for-profit and public sectors. Whether they are pursuing a career in business, government or not-for-profit management, Willamette MBA students emerge as leaders in their organizations and communities, positively impacting the social and natural environments in which they live and work.

THE WILLAMETTE MBA AND BEYOND

Willamette MBA alumni work in exceptionally diverse settings, including sole proprietorships, mid-market companies, Fortune 500 companies, government entities, not-for-profits and service firms. They manage operations, analyze finances, promote products and act as consultants and advisors. Employers praise the maturity, academic and workplace skills, and general values and ethics possessed by Willamette MBA graduates. They describe them as down-to-earth communicators, approachable leaders, collaborative team players and creative problem-solvers who see the big picture of managerial issues and are ready to immediately assume their job responsibilities.

“My experience has only reinforced my feeling that non-profits need MBAs. The skills I learned through the Willamette MBA allow me to be more effective in managing the resources of any non-profit, while also giving me a better understanding of how donor foundations and corporations quantify and assess the return on their investment in non-profit organizations.”

— Joshua Beatty MBA’09
Emerging Markets Development Advisor, Fellow
Madaba Institute of Mosaic Art and Restoration
Amman, Jordan
GLOBALLY Recognized

THE WILLAMETTE UNIVERSITY MBA IS INTERNATIONALLY RECOGNIZED FOR THE EXCELLENCE OF ITS PROGRAMS.

- Ranked by Forbes magazine as a top 75 business school in the U.S. for return on investment
- Ranked as one of the top 15 programs for preparing students for careers in marketing by the Princeton Review
- Ranked #47 in the overall “Global 100” for innovation in social and environmental stewardship, and #20 for the relevance of its courses to ethical and socially-conscious management decision-making by the Aspen Institute’s Top Global 100 Beyond Grey Pinstripes survey
- Featured as one of the Princeton Review’s “Best Business Schools”
- Featured as one of the “best business schools” in the Vault.com Business Schools Buzz Book
- Ranked 28th for the specialty of “Public Affairs, Public Finance and Budgeting” by U.S. News & World Report
- One of only three programs in the Northwest to have been ranked as one of the nation’s best business schools by Business Week, Forbes and U.S. News & World Report

Willamette University is recognized as the #1 campus in the U.S. for sustainability activities by the National Wildlife Federation and #17 out of 135 on the Sierra Club’s list of “Cool Schools.”

“I chose the Willamette MBA because I wanted a management school with a solid reputation, an extensive alumni network and career development programs that would provide me with a solid base of experience beyond graduation. I enjoyed the environment at Willamette, the content in the curriculum and the helpful staff who assisted me through the admission process.”

— Sneha Goswami MBA’07
PeopleSoft Consultant, Verizon Wireless

“Willamette’s staff, faculty and my fellow students are extremely friendly and encourage collaboration and teamwork. As I learned from them, they also learned from me and my cultural and professional background.”

— John Oruongo MBA’07
Internal Auditor, State of Oregon
CONTACT THE ADMISSIONS OFFICE

Applicants are always welcome to communicate with our admission staff. We are here to help you explore Willamette University’s MBA program options and answer your questions. Email mba-admission@willamette.edu, call 503-370-6167 (toll free in the U.S. 866-MBA-AGSM), participate in our online chats, visit us on campus or meet our representatives at MBA events around the world. You can also connect with us via Facebook • Twitter • Skype • MSN Chat • Instant Chat Online

Make it HAPPEN

MESSAGE TO APPLICANTS

Admission is based on academic ability, managerial potential and commitment to participating in an intensive and experiential MBA learning environment.

We welcome and encourage qualified applicants from the U.S. and around the world. With 35–40 percent of students coming from outside of the U.S., the Willamette MBA is truly a global community.

Ready for the next stage in your career? Apply to the Willamette MBA program now. You can log on to the Willamette MBA website to start or complete your application at willamette.edu/mba/full-time/apply.

FINANCIAL AID

Many sources of financial aid exist to help students invest in their educational and career goals. Scholarships, Federal Stafford Loans, Federal Graduate PLUS Loans, private credit-based educational loans, graduate assistantships and campus work programs are available to eligible students.

All applicants admitted to a full-time format of the Willamette MBA program are automatically considered for merit-based scholarships.

Learn more about financial aid at willamette.edu/mba/full-time/financial.
MBA Full-Time Programs

EARLY CAREER MBA • MBA FOR CAREER CHANGE

Why is Willamette’s AACSB International Accreditation important? It represents the best. Earning your MBA is a major step in your life—and your degree should represent the hard work you put into it. The Willamette MBA is accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the hallmark of quality for business schools worldwide. Earning your degree at an AACSB-accredited school provides you with the finest educational resources in the world and prepares you for a future of exceptional professional opportunities.

For more on AACSB International accreditation, visit aacsb.edu.

Willamette University is a diverse community that provides equal opportunity in employment, activities, and academic programs. The University does not discriminate on the basis of race, color, religion, sex, national origin, disability, age, marital status, veteran status and sexual orientation. Willamette is firmly committed to adhere to the letter and spirit of all federal and state equal opportunity and civil rights laws. For more information and contacts related to Willamette’s policy of non-discrimination, go to willamette.edu/dept/hr/NonDiscTitleIX/ or call 503-370-6210.