



Sample Itinerary – London/Dublin March 26 – April 1, 2017

SUNDAY-March 26	MONDAY-March 27	TUESDAY-March 28	WEDNESDAY-March 29	THURSDAY-March 30	FRIDAY-March 31	SATURDAY April 1
Arrival in London	London-Current British Outlook	London-Post Brexit Planning	London transfer to Dublin	Dublin-Not just surviving but thriving	Dublin	Dublin, Departure
Airport Transfer to hotel around 12n Cultural Event: Guided Tour of London. Visit Westminster Abbey & the London Eye. Stroll across Westminster Bridge, past Houses of Parliament and Big Ben. (Public Transportation & walking) Welcome Dinner	Breakfast in hotel 9am: US Commercial Service Visit: Doing business in the UK (or similar) Lunch on your own 2pm: Islamic Relief UK Visit: How Britain is addressing the refugee crisis (or similar) Dinner on your own	Breakfast in hotel 9am: Atkins Visit. Collaboration not competition is the key to the UK’s post-Brexit future (or similar British multinational) Lunch on your own 1pm: Curzon Artificial Eye Visit. Withdrawal of EU funding: the possible effects of Brexit on cultural industries (or similar local company) 3:30pm General Electric Visit. Strategic grown in Oil and Gas Industry (or similar US multinational) Dinner on your own	Breakfast in hotel 9am: Debrief Session in Hotel Airport Transfer and flight to Dublin (flight included) Lunch on your own 2pm Cultural Event: Guided Tour of Dublin. Trinity College, Book of Kells, St. Patrick’s Cathedral, The National Gallery, Four Courts and Leinster House (Parliament). Bus and walking Tour. Dinner on your own	Breakfast in hotel 9am: Journey Partners Visit. <i>Why Ireland? A global tech hub and evolving market (or similar local company)</i> Lunch on your own 2pm: Oracle Ireland Visit. <i>Strategic Management – What can big brands teach us about localization? (or similar US multinational)</i> Dinner on your own	Breakfast in hotel 9 AM: Debrief Session in Hotel 10am: Google Visit. European strategy, why Ireland (or similar multinational) Lunch on your own 2pm Dublin Cleaners <i>Traditional family business: What’s the key to success? (or similar local company)</i> Dinner on your own	Breakfast in hotel Free Day Airport Transfer from hotel and depart for USA