CAMPUS PLANNING

PROGRAM STATEMENT

Please draft a program statement for your project. The intended purpose of this statement is to propose ideas and directions for your project, presenting a compelling vision for the future.

Please clearly address and define major functional needs, performance parameters, aesthetic criteria, conceptual direction, and how the project supports Willamette's Strategic Plan and Objectives.

Please be sure to answer the follow questions in your narrative:
1. Why are we doing this project?
2. What will change when the project is completed?
3. What will happen if Willamette doesn't complete this project successfully?
4. What are the benefits of doing this project to our students and the overall University?
5. What will we need to do differently once this project has been completed?

The office of Campus Planning is happy to assist you with this preliminary process. If you have any questions, please contact Jill Munger at ext. 5381 or jmunger@willamette.edu