Transferable Skills
A liberal arts degree in general, reflects a comprehensive education emphasizing analytical skills, critical thinking and communication skills; abilities in high demand for all employers. Concentrating your studies in a major allows you to also gain specific transferable skills of interest to particular employers and industries. Graduates with a major in Sociology are attractive to employers due to their abilities in the following areas:

- Ability to analyze cause and effects
- Ability to listen critically
- Ability to interpret and clearly explain psychological research and tests of all types
- Ability to evaluate personal problems and make appropriate decisions
- Ability to appreciate others' perspectives
- Ability to organize and memorize detailed information
- Ability to observe and analyze introspectively
- Proficiency in interpersonal communication
- Proficiency in reading comprehension, writing and speaking
- Ability to think logically and critically and make analogies
- Ability to understand ideas and values
- Ability to organize, conduct and explain research
- Background of general knowledge
- Excellent verbal and written communication skills
- Good listening, clarifying and responding skills
- Sensitivity to and understanding of others
- Analyzing, synthesizing and interpreting information
- Communicating orally and in writing
- Knowledge of community resources
- Statistical abilities
- Understanding and improving human relationships
- Computer data processing and analysis
- Understanding group dynamics
- Interacting well in multicultural or multinational environments
- Researching, analyzing trends, appreciating social structures, change, and context
- Strategic planning
- Systems analysis

Range of Example Positions held by Sociology Majors
Please note that some of these positions require an advanced degree. For more information and descriptions of these careers, visit O*NET On-line.

- advertising staffer
- banker
- computer analyst
- consumer relations worker
- control engineer
- data entry manager
- human resources manager
- insurance agent
- issues manager
- labor relations staffer
- market analyst
- merchandiser/purchaser
- planning assistant
- production manager
- project manager
- public relations staffer
- publishing staffer
- quality control manager
- real estate agent
- recruiter
- sales representative/manager
- technical writer
- telemarketer
- trainer
- Community and Social Services
- case manager
- caseworker/aide
- child care worker
- child development technician
- community aide
• community organizer
• environmental organizer
• family planning worker
• fund raising assistant/director
• group home worker
• homeless/housing worker
• hospital administrator
• housing coordinator
• medical records worker
• occupational/career counselor
• public administration assistant
• public assistance worker
• public health supervisor
• recreation worker
• rehabilitation program worker
• resident planning aide
• rural health outreach worker
• substance abuse counselor
• youth outreach worker
• admissions counselor
• affirmative action assistant
• alumni relations worker
• college placement worker
• extension service specialist
• public health educator
• student personnel worker
• teacher
• affirmative action worker
• employee specialist
• foreign service officer

• human rights officer
• information officer
• international worker
• legislative aide
• peace corps volunteer
• personnel coordinator
• program supervisor
• special agent
• urban planner
• correctional counselor
• corrections officer
• corrections staffer
• criminal investigator
• juvenile court worker
• parole officer
• police department staffer
• police officer
• rehabilitation counselor
• special agent/state trooper
• census research assistant
• consumer researcher
• criminology assistant
• data analyst
• demographer assistant
• interviewer
• market researcher
• social research assistant
• statistician
• survey research technician

Professional Associations
Professional associations or organizations can be a great way to meet, learn from and network with professionals in your field of interest. Inexpensive student memberships are often available. These are only a sampling of professional associations. Be sure to search for others that may be applicable or helpful.

• American Counseling Association (ACA)
• American Public Health Association
• American Sociological Association
• Davidson College Sociology Dept.
• Population Association of America
• Social Science Research Council
• Univ. of Delaware Career Services Center, Major Resource Kits