

# VINCENT CHIAPPETTA

## CURRICULUM VITAE

May 2010

### ACADEMIC POSITIONS

Professor, Willamette University College of Law (Associate Professor, August 1997 to September 2002). Founding Director, Business Law Certificate Program.

Teaching awards: Willamette University Jerry E. Hudson Award for Excellence in Teaching (2002); College of Law Teacher of the Year (1999). CALI Copyright Fellow (2004); CALI Trademark Fellow (2003).

China Program, Willamette University, Shanghai, China

Visiting Professor, Center for the Study of Law, Science and Technology, Arizona State University College of Law and Indiana University School of Law

Adjunct Professor, Arizona State University College of Law and Lewis & Clark University Northwestern College of Law

### NON-ACADEMIC EMPLOYMENT

Vice-President and General Counsel; Tektronix, Inc., Portland, Oregon. (1993-1997)

Associate General Counsel; Levi Strauss & Co., San Francisco, California. (1992-1993)

Associate General Counsel, Europe, Africa, Middle East; Apple Computer, Inc., Paris, France. (1987-1991)

Partner, Meyer, Hendricks, Victor, Osborn & Maledon; Attorneys at Law, Phoenix, Arizona. (1977-1987 and 1991-1992)

### OTHER POSITIONS

Oregon Internet Commission, Chairman (2000-2001).

Oregon Higher Education Technology Transfer Board (2002-2005)

Governor's Joint Board Working Group on Economic Development – Intellectual Property and Profit Sharing Task Force (December 1999-March 2000)

Oregon State Bar, Computer and Electronic Information Workgroup (2000-2003). Helped obtain passage of UETA, deferral of UCITA in Oregon.

Executive Committee, Oregon Bar Antitrust Section (2004-2009)

## **EDUCATIONAL BACKGROUND**

University of Michigan Law School, J.D. (magna cum laude) 1977. Order of the Coif; Michigan Law Review, Note Editor.

Massachusetts Institute of Technology, BSEE (computer science) 1973; Tau Beta Pi, Eta Kappa Nu, Sigma Xi.

Universite de Strasbourg, Strasbourg, France; Diplome 2eme degree 1972.

## **PUBLICATIONS**

### **Books and Chapters**

*Patenting Industry Standards*, Chapter 26 in PATENT LAW AND THEORY (ed. Toshiko Takenaka, Edward Elgar 2008).

QUESTIONS & ANSWERS: TRADEMARK & UNFAIR COMPETITION (Lexis/Nexis 2007)

Chapters 1 to 4, Volume 8, BUSINESS ORGANIZATIONS, CORPORATIONS, Arizona Legal Forms, (West Publishing Company 1991; draft chapters edited by Thomas H. Curzon the volume author).

### **Articles**

*Living with Patents: Insights from Patent Misuse*, MARQ. INTELL. PROP. L. REV. (forthcoming)

*The (Practical) Meaning of Property*, 46 WILLAMETTE U. L. REV. 297 (2009)

*Employee Blogs and Trade Secrets: Legal Response to Technological Change*, 11 NEXUS: A JOURNAL OF PUBLIC OPINION 31 (2006)

*TRIPping over Business Method Patents*, 37 VAND. J. TRANSNAT'L L. 181 (2004)

*Trademarks – More than Meets the Eye*, Spring 2003 U. ILL. J OF L. TECH. & POL. 35 (blind peer reviewed).

*Maximizing Value in the Digital World* (co-authored with Prof. Elliot Maltz, Atkinson Graduate School of Management), 43 MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN MANAGEMENT REVIEW 77 (Spring 2002) (blind peer reviewed)

*Defining the Proper Scope of Internet Patents: If We Don't Know Where We Want to Go, We're Unlikely to Get There*, 7 MICH. TELE. & TECH. L. R. 289 (2000-2001)

*The Impact of E-Commerce on the Laws of Nations – Foreword*, 7 WILLAMETTE J. INTERNAT'L L. AND DIS. RES.1 (2000)

*The Desirability of Agreeing to Disagree: The WTO, TRIPS, International IPR Exhaustion and a Few Other Things*, 21 MICH. J. INTERNATIONAL L. 333 (Spring 2000)

*Myth, Chameleon or Intellectual Property Olympian? A Normative Framework Supporting Trade Secret Law*, 8 GEORGE MASON L. R. 69 (1999).

*Patentability of Computer Software Instruction as an 'Article of Manufacture;' Software as Such as the Right Stuff*, 17 J. MARSHALL J. COMPUTER. & INFO. L. 89 (1998).

*Bernacchi on Computer Law*, Book Review, 1987 JURIMETRICS, 333

*United States Nuclear Energy Policy after Pacific Gas and Silkwood*, 1985 ARIZ. ST. L. J. 79; reprinted 17 Land Use and Environmental L.R. 659 (selected by peer review as one of the best environmental articles of the year) and 27 Corporate Practice Commentator 582.

*Congressional Power under the Appointments Clause after Buckley v. Valeo*, Note, 75 MICHIGAN L. R. 627.

### **Teaching Materials:**

Suite of three CALI Patent Lessons (2008): Patent Policy, Patentable Subject Matter, Novelty (Section 102). The lessons can be found online at:  
<http://www2.cali.org/index.php?fuseaction=lessons.subjectlist&cat=PAT>

Suite of five CALI Copyright Lessons (2005): Architectural Works, Compilations, Fixation Requirement, Public Performance and Display Rights and Useful Articles. The lessons can be found online at:  
<http://www2.cali.org/index.php?fuseaction=lessons.home>

Suite of five CALI Trademark Lessons (2004): Trademark Policy, Trademark Fair Use, The Role of "Use" in Trademark Law: An Overview, Trademark Exhaustion/First Sale and Foreign Words and Personal Names as Trademarks. The lessons can be found online at: <http://www2.cali.org/index.php?fuseaction=lessons.home>

### **CONTACT INFORMATION**

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