

9/19/2011

DAVID ADAM FRIEDMAN
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ACADEMIC APPOINTMENTS

Willamette University College of Law (Salem, Oregon)

Assistant Professor of Law (2008- present)

- Courses: Contracts I and II, Sales, Business Organizations, Advanced Negotiation

Willamette University College of Law (Salem, Oregon)

Visiting Assistant Professor of Clinical Legal Studies (2006-2008)

- Courses: Business Law Clinic, Civil Practice Clinic
- *Special Assistant Attorney General*, Oregon Department of Justice

EDUCATION

Yale Law School, J.D., 1999

John M. Olin Fellow in Law and Economics
Teaching Assistant, Yale Economics Professor James Tobin

Yale College, B.A., *cum laude*, Economics, with distinction in major, 1994

Secretary, Yale Political Union

ACADEMIC PUBLICATIONS

Bringing Order to Contracts Against Public Policy, 39 FLA. ST. U. L. REV. __ (2012).

Debiasing Advertising: Balancing Risk, Hope, and Social Welfare, 19 J.L. & POL'Y 539 (2011).

Free Offers: A New Look, 38 N.M. L. REV. 49 (2008).

Reinventing Consumer Protection, 57 DEPAUL L. REV. 45 (2007).

The Administrative and Compliance Cost of Manual Highway Toll Collection: Evidence from Massachusetts and New Jersey (with Joel Waldfogel), 48 NAT'L TAX J. 217 (1995).

WORKS IN PROGRESS

The Hidden Relationship between Liquidated Damages and Exculpatory Clauses

Venture Philanthropy at 15: Can Uniform Disclosure Help?

OTHER PUBLICATIONS / APPEARANCES

Regulating Peer Endorsements, WILLAMETTE LAWYER (Spring 2012, forthcoming).

Quintin Johnstone Bridges the Ages, WILLAMETTE LAWYER (Spring 2010).

Op-Ed, *For Whom the Bridge Tolls? Hopefully, Nobody*, OREGONIAN (Dec.14, 2009).

Op-Ed, *Don't Panic Over Beer Giant's Future*, STATESMAN-JOURNAL (Salem, Ore.) (July 29, 2008).

Quote of the Month, OREGON STATE BAR BULLETIN (2009).

Guest blogger, Prawfsblawg, (Nov. 2009, June-July 2010).

PRESENTATIONS

Workshop, *An Empirical View of the Public-Policy Defense in Contracts*, Southwest Junior Law Professors Workshop, Arizona State University, Sandra Day O'Connor College of Law, Tempe, AZ (March 14, 2011)

Panelist, *Voiding Contracts on Public Policy Grounds*, Spring International Contracts Law Conference, Boyd School of Law, University of Nevada, Las Vegas, Las Vegas, NV (February 25, 2010)

Speaker, *Is the Health Care Bill Constitutional?*, Federalist Society Panel, Willamette University College of Law, Salem, OR (November 17, 2009)

Workshop, *The Power of Peer Endorsements in Advertising*, Cumberland School of Law, Birmingham, AL (October 30, 2009)

Presenter, *New Ways to Look at Old Problems*, Center for Consumer Law, University of Houston Law Center, Houston, TX (May 24, 2008)

Workshop, *Free Offers: A New Look*, Willamette Valley Junior Law Faculty Workshop, University of Oregon School of Law, Eugene, OR (August 31, 2007)

Workshop, *Reinventing Consumer Protection*, The Third Annual Conglomerate Junior Scholars Workshop, www.theconglomerate.org (June 25-26, 2007)

Workshop, *Reinventing Consumer Protection*, Faculty Colloquium, Willamette University College of Law, Salem, OR (March 19, 2007)

Speaker, *Government-Clinical Partnerships*, Mountain West Regional Clinical Conference, Boyd School of Law, Las Vegas, NV (November 2006)

PROFESSIONAL EXPERIENCE

Sutton Place Insights, New York, NY, (2005-06)

Founder

- Provided market analysis and strategic due diligence for private equity firms and commercial banks
- Consulted with mayoral campaign on youth and crime strategy

Monitor Group, Cambridge, MA, (1994-96, 1999-2005)

Senior Corporate Strategy Consultant

- Corporate strategy firm with academic links to Harvard Business School
- Developed comprehensive contracting strategies for clients in the professional services and logistics sectors
- Led strategic due diligence initiatives for private equity firms and other Fortune 1000 clients seeking to purchase business entities
- Advised non-profits on strategy and growth
- Devised and delivered corporate training curricula

Ropes & Gray, Boston, MA, (1998)

Summer Associate

- Corporate, securities, and transactional work
- Drafted chapter update to *Massachusetts Corporation Law and Practice*

Jerome N. Frank Legal Services Organization, New Haven, CT, (1997)

Summer Intern

AWARDS

Student Award, Outstanding Professor of the Year (2009, 2010, 2011).

SERVICE

Alpha Phi Omega (faculty advisor)

Jewish Law Society (faculty advisor)

Member, Willamette University Capital Review Committee

Member, Willamette University Retirement Plan Committee

Law School Committees:

(Faculty Appointments, First Year Curriculum, Admissions, Library and Technology, Workshops, Alumni Relations)

Emcee, Willamette University Public Interest Law Project Auction (2010)

OTHER ACTIVITIES AND ASSOCIATIONS

Yale College Class of 1994, *Class Secretary* (2004-2009)

Yale Law School Association, *Member, Executive Committee* (2007- 2011)

Yale Law School Alumni Association of Oregon,
Alumni Schools Committee, Interviewer

BAR MEMBERSHIPS

New York (2002), Oregon (2006), D. Oregon (2006)