Story Development Check List

1. What is the genre?
   • Keep it simple - combinations
   • Know the possibilities & limitations of your genre
   • Focus beyond the genre cliques

2. What is your premise?
   • Story idea
   • Conflict

3. What is your theme?
   • Consider the meaning of the story
   • Allow for flexibility

4. Who are your characters?
   • How many?
   • Consider who is the main focus

5. What is your setting?
   • Period
   • Duration
   • Location

6. Write a short summary of your story (1-2 paragraphs) based on the premise.

7. What is the basic content of your story?
   • Consider emotion, tone and technology

8. Who is your audience?
   • Go beyond male/female

9. What kind of budget do you need?
   • Consider content of the story

10. What intrigues you about your story?

11. Develop a working title
    • Sum up the idea of your story

12. What kind of emotional response do you want from the audience?