Level 0: Minimal prototype
   interface: fake/sketch
   function: almost nothing

Level 1: First working prototype
   interface: minimal to allow function
   function: minimal simple functionality implemented

Level 2: 50% complete
   interface: essentially complete
   function: a subset of features implemented/tested

Level 3: Complete
   interface: complete
   function: all basic features implemented/tested

Level 4: Glory!
   interface: beautiful!
   function: fancy, elaborate features added